

		Pittsburgh (WPXI)				Spots	Rate
		By Broadcast Month		Sep. 2012			
		Grand Total:		25		25	\$43,600.00
				25		25	\$43,600.00

Contract #	329795	Date Entered	08/31/12
Schedule Dates	09/04/12-09/10/12	Last Modified	09/10/12
Advertiser	Pol/R Casey/D/US Senate (16759)	Entered By	Jennifer Stewart
Agency	Shorr & Associates (2909)	CO-OP	Yes
Product	Political - Federal Candidate (1067)	Headline #	06301930
Brand	POL/R CASEY/D/SEN/PA (134170)	Demo	
Salesperson	Telerep/Washington DC, Washington DC (1040)	Order Type	Normal
Sales Office	Telerep/Washington DC	Package Deal	
Buyer Name	D'ETTORIE, MICHAEL	Commission %	15.00
Phone/Fax	/	Commission	\$6,540.00
CPE	N/A	Net Total	\$37,060.00
Account Types	National/Political	Sales Tax	
Billing Type	Standard		
Comments	BOB CASEY 9/4 **** THIS IS A CASH IN ADVANCE SCHEDULE ****,		

WPXI 4145 Evergreen Road Pittsburgh, PA 15214	Shorr & Associates 1831 Chestnut Street Philadelphia, PA 19103
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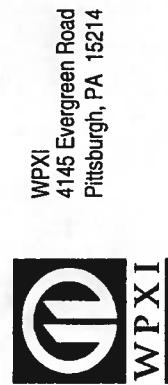
[Handwritten Signature]

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Sports- Local Pro	09/09/12-09/09/12	5	:30	8:13P- NBC Sunday Night Football							1	1	\$20,000.00	\$20,000.00	pittsburgh (WPXI)	NFL STEELERS 80SF-12W/1	8/31/12	
2.0	Normal Line / Spot	09/04/12-09/06/12	5	:30	5:29A- Channel 11 News 530am		1	1	1			3		\$325.00	\$975.00	pittsburgh (WPXI)	NEWS 530-6A/3	8/31/12	
3.0	Normal Line / Spot	09/04/12-09/06/12	5	:30	7A- Today Show		1	1	1			3		\$225.00	\$1,575.00	pittsburgh (WPXI)	NEWS 7-9A/5	8/31/12	
4.0	Normal Line / Spot	09/10/12-09/10/12	5	:30	5:29A- Channel 11 News 530am				1			1		\$400.00	\$400.00	pittsburgh (WPXI)	NEWS 530-6A/6	8/31/12	
5.0	Normal Line / Spot	09/07/12-09/07/12	5	:30	7A- Today Show				1			1		\$625.00	\$625.00	pittsburgh (WPXI)	TODAY 7-9A/7	8/31/12	
6.0	Normal Line / Spot	09/10/12-09/10/12	4	:30	7A- 8A (EST)					1			1		\$625.00	\$625.00	pittsburgh (WPXI)	TODAY 7-8A/8	8/31/12
7.0	Normal Line / Spot	09/04/12-09/06/12	5	:30	6:59P- Jeopardy			1	1	1			3		\$1,100.00	\$3,300.00	pittsburgh (WPXI)	JEOP 7-730P/9	8/31/12
8.0	Normal Line / Spot	09/07/12-09/07/12	5	:30	6:59P- Jeopardy					1			1		\$1,650.00	\$1,650.00	pittsburgh (WPXI)	JEOP 7-730P/10	8/31/12
9.0	Normal Line / Spot	09/07/12-09/07/12	5	:30	7:30P- WHEEL OF FORTUNE					1		1		\$1,450.00	\$1,450.00	pittsburgh (WPXI)	WHEEL 730-8P/13	8/31/12	
10.0	Normal Line / Spot	09/10/12-09/10/12	4	:30	7:30P- WHEEL OF FORTUNE					1		1		\$1,450.00	\$1,450.00	pittsburgh (WPXI)	WHEEL 730-8P/14	8/31/12	
11.0	Normal Line / Spot	09/08/12-09/08/12	5	:30	7P- 8P (EST)						1			\$675.00		Pittsburgh (WPXI)	BETTIS/HINES 7-8P/15	8/31/12	
11.0.1	Closed Preempt	09/08/12															Marked as did not air/Spot	-	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:
		Date: <input type="text"/> Comments: <input type="text"/>

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Contract #**329795**

Shorr & Associates
1831 Chestnut Street
Philadelphia, PA 19103

Schedule Dates 09/04/12-09/10/12

Advertiser

Shorr & Associates (2909)

Agency

Political - Federal Candidate (1067)

Product

POL/R CASEY/D/SEN/PA (134170)

Brand

Salesperson

Telerep/Washington DC, Washington DC (1040)

Sales Office

Telerep/Washington DC

Buyer Name

DETTORRE, MICHAEL

Phone/Fax

/

CPE

N/A

Account Types

National/Political

Billing Type

Standard

Comments

BOB CASEY 9/4
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,**Pittsburgh (WPXI)**

By Broadcast Month	Spots	Rate
Sep. 2012	25	\$43,600.00
Grand Total:	25	\$43,600.00

Date Entered 08/31/12

Last Modified 09/10/12

Entered By Jennifer Stewart

OO-OP Yes

Headline # 06301930

Demo

Normal

Order Type Package Deal

Commission % 15.00

Commission \$6,540.00

Net Total \$37,060.00

Sales Tax

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____

Accepted-Station: _____

Date: _____

Comments: _____

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.
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